

South Carolina Chapter



Sponsorship Opportunities

- ✓ Promote your brand
- ✓ Get your message in front of thousands of influencers
- ✓ Support the public relations industry in our state

All sponsorships include:

- Logo recognition on SCPRSA.org
- Company mention on all SCPRSA social media channels: Instagram, Twitter, Facebook

Choose your sponsorship level for these additional benefits:

Bronze Sponsorship — \$150

- Company mention in one issue of SCPRSA email newsletter sent to 1,000+ professionals

Silver Sponsorship — \$250

- Company mention in one issue of SCPRSA email newsletter
- One job listing or RFP on SCPRSA.org
- Logo on materials at annual Mercury Awards event and Professional Development Conference

Gold Sponsorship — \$500

- Company mention in two issues of SCPRSA email newsletter
- Two job listings or RFPs on SCPRSA.org
- Logo on materials at annual Mercury Awards event and Professional Development Conference
- Two tickets to either Mercury Awards event or professional development conference

Platinum Sponsorship — \$750

- Company mention in three issues of SCPRSA email newsletter
- Two job listings or RFPs on SCPRSA.org
- Logo on materials at annual Mercury Awards event and Professional Development Conference
- Three tickets to either Mercury Awards event or Professional Development Conference

Event Title Sponsor — \$1,000

Available for Mercury Awards or Professional Development Conference

- Company mention in four issues and company profile in one issue of SCPRSA email newsletter
- Two job listings or RFPs on SCPRSA.org
- Logo on materials at annual Mercury Awards event and Professional Development Conference
- Four tickets to either Mercury Awards event or Professional Development Conference
- Opportunity to address SCPRSA members and provide giveaway items at selected event

Custom sponsorships may be created upon request. Just let us know what you need.