2025

MERCURY AWARDS CEREMONY
& PROFESSIONAL DEVELOPMENT CONFERENCE

SOUTH CAROLINA CHAPTER
PUBLIC RELATIONS SOCIETY OF AMERICA



APRIL 25, 2025

MEDICAL UNIVERSITY OF SOUTH CAROLINA (MUSC), CHARLESTON

ABOUT THE EVENT

South Carolina Chapter PRSA Public Relations Society of America

SCPRSA

Our members come from agency, corporate, public and nonprofit sectors to share professional information, career development and fellowship in a friendly and supportive environment. Seasoned PR pros, rising stars and South Carolina's newcomers have joined forces to create the area's most valuable public relations network.

MERCURY AWARDS

We recognize students and public relations professionals across the state for their outstanding achievements and contributions through our annual Mercury Awards - a judged competition that celebrates excellence in the creating and execution of public relations campaigns and tactics. Individual awards are presented to students, professionals and executives that have been nominated and selected by a panel of judges for their personal contributions to the practice.

Medical University of South Carolina (MUSC)

179 Ashley Ave,
Charleston, SC 29425

Friday, April 25, 2025

2:00 p.m. to 4:00 p.m. - Student & Professional Development

4:00 p.m. to 5:15 p.m. - Dinner

5:15 p.m. to 7:30 p.m. - Awards

SPONSOR OPPORTUNITIES

South Carolina Chapter PRSA Public Relations Society of America

PRESENTING SPONSOR $2,500

- Eight tickets
- Reserved table for the Mercury Awards Dinner
- Invitation to welcome guests from stage (2 minutes)
- Premier recognition on event signage
- Pre-event social media recognition
- Logo on all event promotional materials
- Post-event social media and SCPRSA newsletter recognition
- Logo Displayed on SCPRSA website with link to company website



SPONSOR OPPORTUNITIES

South Carolina Chapter PRSA Public Relations Society of America

PLATINUM SPONSOR - $1,500

- Six tickets
- Logo displayed on SCPRSA website with link to company website
- Premier recognition on event signage
- Pre-event social media recognition
- Logo on all event promotional materials
- Post-event social media and SCPRSA newsletter recognition

GOLD SPONSOR - $750

- Four tickets
- Logo displayed on SCPRSA website with link to company website
- Pre-event social media and SCPRSA newsletter recognition
- Prominent recognition on event signage and materials

SILVER SPONSOR - $500

- Two tickets
- Logo displayed on SCPRSA website with link to company website
- Pre-event social media and SCPRSA newsletter recognition

2025

THANK YOU

QUESTIONS? CONTACT:

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