

**20
25**

MERCURY AWARDS CEREMONY & PROFESSIONAL DEVELOPMENT CONFERENCE

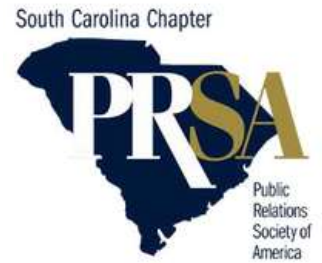
SOUTH CAROLINA CHAPTER
**PUBLIC RELATIONS
SOCIETY OF AMERICA**



APRIL 25, 2025

MEDICAL UNIVERSITY OF SOUTH CAROLINA (MUSC), CHARLESTON

ABOUT THE EVENT



SCPRSA

Our members come from agency, corporate, public and nonprofit sectors to share professional information, career development and fellowship in a friendly and supportive environment. Seasoned PR pros, rising stars and South Carolina's newcomers have joined forces to create the area's most valuable public relations network.

MERCURY AWARDS

We recognize students and public relations professionals across the state for their outstanding achievements and contributions through our annual Mercury Awards - a judged competition that celebrates excellence in the creating and execution of public relations campaigns and tactics. Individual awards are presented to students, professionals and executives that have been nominated and selected by a panel of judges for their personal contributions to the practice.

Medical University of South Carolina (MUSC)

179 Ashley Ave,
Charleston, SC 29425

Friday, April 25, 2025

**2:00 p.m. to 4:00 p.m. -
Student & Professional
Development**

**4:00 p.m. to 5:15 p.m. -
Dinner**

**5:15 p.m. to 7:30 p.m. -
Awards**

SPONSOR OPPORTUNITIES



PRESENTING SPONSOR

\$2,500

Eight tickets

Reserved table for the Mercury Awards Dinner

Invitation to welcome guests from stage (2 minutes)

Premier recognition on event signage

Pre-event social media recognition

Logo on all event promotional materials

Post-event social media and SCPRSA newsletter recognition

Logo Displayed on SCPRSA website with link to company website



SPONSOR OPPORTUNITIES



PLATINUM SPONSOR - \$1,500

Six tickets

Logo displayed on SCPRSA website with link to company website

Premier recognition on event signage

Pre-event social media recognition

Logo on all event promotional materials

Post-event social media and SCPRSA newsletter recognition

GOLD SPONSOR - \$750

Four tickets

Logo displayed on SCPRSA website with link to company website

Pre-event social media and SCPRSA newsletter recognition

Prominent recognition on event signage and materials

SILVER SPONSOR - \$500

Two tickets

Logo displayed on SCPRSA website with link to company website

Pre-event social media and SCPRSA newsletter recognition



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THANK YOU



QUESTIONS? CONTACT:

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