

Alison Rauch
Public Information Coordinator
Greer CPW

Alison Rauch is the Public Information Coordinator for Greer CPW and joined the team in May 2016. As a one-person communications department, Alison is responsible for internal and external communications, news releases, social media, graphics, educational events and TV interviews.

Over the last nine years, Alison has garnered positive customer sentiment while being a bridge between customers and the company. In 2024, the area was impacted by a large water main break and then Hurricane Helene which saw increased social media interaction, customer support and internal takeaways.

When she isn't working to communicate public health situations, Alison helps amplify key messages related to fats, oils, and grease disposal, proper disposal of single use wipes and calling 811 before you dig through content creation, news stories and public events.

Alison previously worked for WACH-TV in Columbia as a Producer/Reporter and CN2 News in Rock Hill as a Reporter. During her time at CN2 News, the cable TV station was selected for several Radio and Television Digital News Association of the Carolinas (RTDNAC) awards and was nominated for 2 Regional Emmy Awards in 2012 and 2014. In 2014, the station brought home the statuette for "Television News Programming Excellence," a first for the station.

In her free time, Alison enjoys volunteering with Make-A-Wish SC, cleaning up her community with Keep Greenville County Beautiful and exploring new hiking trails.